

ABSTRACT OF THE DISCLOSURE

A toner for electrophotography contains a binder resin, a colorant and a releasing agent and has a viscosity, a storage modulus (G') and a loss modulus (G''), in which the viscosity is 1×10^3 Pa·s or more and a loss tangent ($\tan \delta$) as the ratio of G' to G'' is 0.4 or more at temperatures from 140°C to 170°C.